

# WORLD SIGHT DAY Vision Screenings



**Prevent  
Blindness**  
Wisconsin

World Sight Day is on Thursday, October 9, but Prevent Blindness Wisconsin will be celebrating with a month-long campaign of school vision screenings from September 22 to October 17! Since Wisconsin is one of nine states without mandatory vision screenings in schools, we rely on volunteers and statewide partners to bridge this critical gap. By conducting vision screenings at schools and childcare centers you help ensure children have the tools they need to succeed in school and in life.

## *Volunteers*

Your staff will enjoy a meaningful day of hands-on service and ensure that students are vision ready to learn and play.

## *Vision Screening*

PBW staff work with your business to determine which date, time and school is the best fit. PBW provides training for your staff with hands-on practice so all members feel confident and comfortable with the process.

## *The Impact*

Your staff shows up, screens, gives back and has fun! The student's that are vision screened are now set on a path to healthy vision.

## *Partnering for Good*

In partnering with PBW for a World Sight Day vision screening your company will be recognized in a social media post and your logo will be included on a flyer home to all families about the vision screening.



**WANT TO LEARN  
MORE?**



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