



# Corporate Volunteering

"Together, We Help Students See a  
Brighter Future"

# Why Vision Screenings Matter

Vision problems can severely impact a child's ability to learn, read, and fully engage in the classroom. Unfortunately, **Wisconsin is one of only nine states that does not require vision screenings for students**, leaving many children at risk of undiagnosed vision issues.

At Prevent Blindness Wisconsin, we work in close partnership with school nurses, public health departments, and other community organizations to offer vision screenings to as many children as possible. However, some schools simply do not have the resources or capacity to provide screenings themselves.

This is where corporate volunteers step in to make a meaningful difference. By vision screening, your employees help ensure that children who would otherwise go without a screening are given the opportunity to have their vision checked and, if needed, referred for follow-up care. Your participation directly supports equitable access to eye health services and helps students see a clearer, brighter future.



**Supporting Healthy  
Vision for All Children**

# How it Works

Participating in a vision screening is simple and impactful. Prevent Blindness Wisconsin will work directly with your company to coordinate a meaningful volunteer opportunity that fits your schedule and location. No experience is necessary—just a willingness to help and a desire to make a difference.

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**Volunteer Timeframe:** Weekdays during the school year (September – Early December & Late January – May)

2

**Locations:** Typically private choice schools or childcare centers

3

**Volunteers Needed:** 4-8 employees per shift (depending on school size there might be the possibility for 2 shifts)

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**Training Provided:** All volunteers will receive a short training from PBW staff on site prior to starting the vision screening



# Volunteer Responsibilities & Support

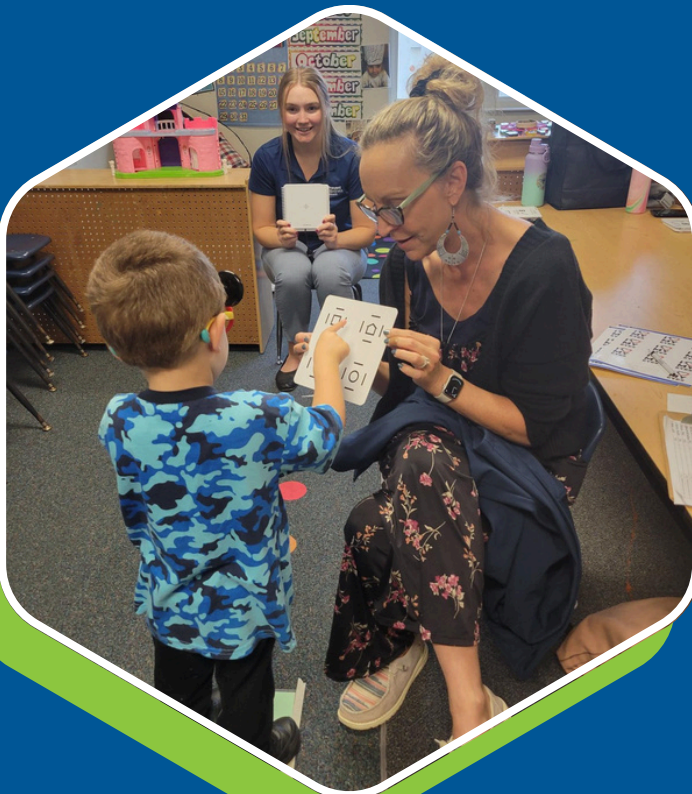
Volunteers play an essential role in delivering vision screenings to children who may otherwise go without. All volunteers will be fully prepared and supported before and during their service.

## Volunteers will:

- Administer simple vision screening tests (no medical background needed)
- Complete documentation and data collection throughout the screening
- Complete a background check form provided by Prevent Blindness Wisconsin at least one week prior to your scheduled vision screening date

## Prevent Blindness Wisconsin will:

- Schedule the vision screening day with the school and provide volunteers with all needed information (location, time, parking information, etc.)
- On-site coordination and supervision
- Provide vision screening supplies and training
- Provide resources to help prepare volunteers prior to the vision screening day



# Why Participate?

## 1. THE IMPACT

Help identify potential vision problems in children so they can access the care they need to succeed in school and life.

## 2. TEAM BUILDING

Strengthen your team through meaningful volunteerism. Volunteers will be paired together to vision screen students, creating a collaborative and supportive experience.

## 3. YOUR BRAND

Showcase your company's commitment to local communities and vision health.

## 4. RECOGNIZATION

Participating companies will be highlighted through social media and on our website.

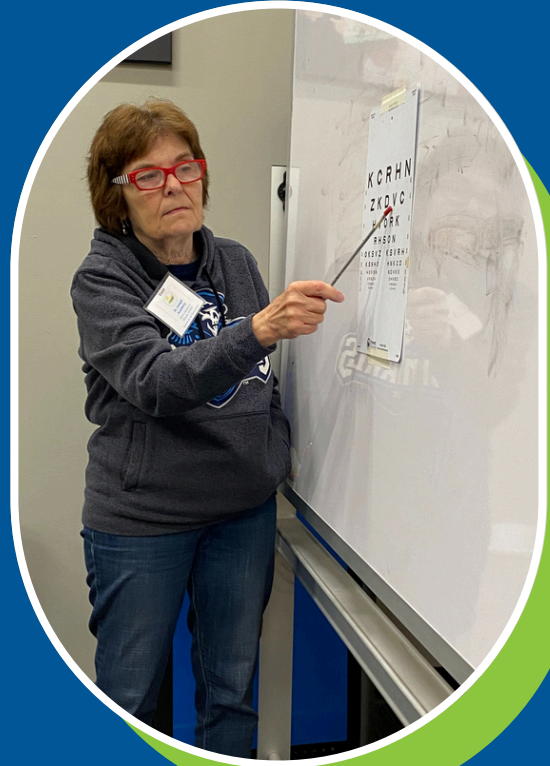


# How to Get Started

## Contact our Office

Contact us to schedule a vision screening opportunity or to setup a brief planning call:

Breanna Reckamp  
(414) 765-0505 ext. 108  
[Breanna@pbw.org](mailto:Breanna@pbw.org)



## Let Us Know the Details When Scheduling

- Where your office is located or if there is a specific school/neighborhood that you are hoping to vision screen in.
  - How many volunteers you may have (this information helps us match you with a school).
  - If there are any preferred days of the week or specific days that work best for your staff.
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# World Sight Day Celebration



**September 22<sup>nd</sup> – October 17<sup>th</sup>**

Our World Sight Day Celebration is a four-week initiative focused on bringing awareness to the importance of vision screenings and helping students who may not otherwise receive this essential service. During this time, corporate volunteer groups are connected with schools to vision screen students—many of whom are struggling to see the board in their classrooms. It's an eye-opening and impactful experience for volunteers and a life-changing one for the students.

To highlight this important work, we share social media posts featuring our volunteer groups in action and provide schools with special World Sight Day Celebration flyers to send home with students. These flyers include the logos of participating corporate partners, giving them well-deserved recognition for their support and commitment to healthy vision.



**Contact our Office Today to  
Learn More**

# About Prevent Blindness Wisconsin

## Mission

Founded in 1958, Prevent Blindness Wisconsin improves the lives of children, adults and families through early detection of eye conditions to prevent blindness and preserve sight. On-going vision screening activities and state-wide public health education lead to a lifetime of healthy vision.

With a small but dedicated staff and thousands of trained volunteers/partners, we deliver free, sight-saving services to children and adults throughout Wisconsin.

Our work focuses on preventing blindness and preserving sight through early detection of vision disorders, facilitation of timely and effective treatment, and education to prevent eye injuries.

We collaborate with school nurses, local health departments, childcare centers, and other partners statewide to provide vision screening training and outreach. Through these partnerships, we reach individuals in communities of all sizes—urban, suburban, and rural—ensuring that vision care is accessible where it's needed most.

Prevent Blindness Wisconsin is supported entirely by voluntary contributions from individuals, corporations, foundations, organizations, special events, and bequests. This generous support empowers us to offer services free of charge and to expand access to critical vision care year after year.



# Thank You

Thank you for considering participating in our Corporate Vision Screening opportunity. Your support helps us reach children who might otherwise go without a vision screening, opening the door to improved learning, development, and overall well-being. Together, we can ensure that every child has the opportunity to see a clearer, brighter future.



414-765-0505



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[wisconsin.preventblindness.org](http://wisconsin.preventblindness.org)