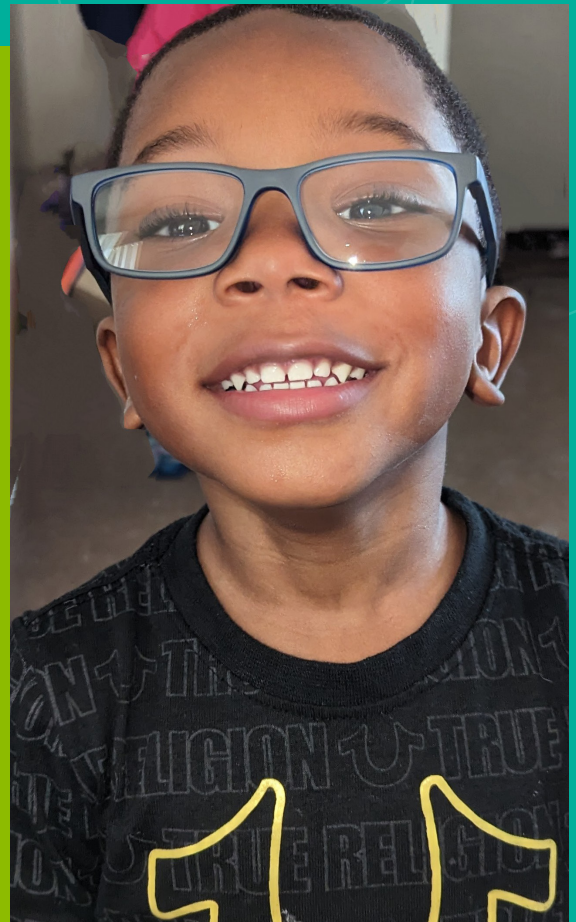


2023 - 2024 ANNUAL REPORT

MEET ELIJAH!

“ I feel better knowing what Elijah’s needs are and what we have to do to help him see the world clearly. Parent resources are essential to help us all through the process. I would highly recommend a children’s vision screening to anyone with preschool-aged children. They can catch problems you didn’t know were there and even catch concerns before there is permanent changes in their vision—concerns that could have effects and influence their lives moving forward. ”

– **SHEMEIKA WASHINGTON,**
MOM OF 2023 VISION SCREENING AMBASSADOR, ELIJAH



DEAR FRIENDS,

It was with great pride that Prevent Blindness Wisconsin commemorated **65 years of sight-saving work** last year. PBW celebrations included its annual EyeWalk for Sight, the **28th Annual Swing for Sight golf outing**, and the **43rd Annual Celebrity Waiters Dinner**. Each of these events reflects the important place this fine organization holds in its benefactors' hearts as enthusiastic, philanthropic friends gathered together in the name of vision health. The civic leaders who founded Prevent Blindness Wisconsin in 1958 would be justly proud of the longevity of their robust legacy.

This annual report details the many accomplishments of PBW's 65th year. I had the distinct honor and privilege to have served as Chairman of the Board during this momentous time. As of April 1, 2024, I will be stepping down as Chairman, but will continue to serve on the Board. Even after 25 years of involvement, I simply cannot get enough of this organization. The reasons for this are many.

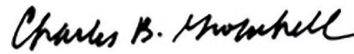
Prevent Blindness Wisconsin **touches the lives of nearly 600,000 Wisconsin residents annually**. Certified Children's

Vision Screenings continue to "catch" and refer children whose vision problems might otherwise go undetected, and PBW prides itself on assisting underserved populations most at risk. Amazingly, this is accomplished with a core staff of 8, plus thousands of volunteers and partners.

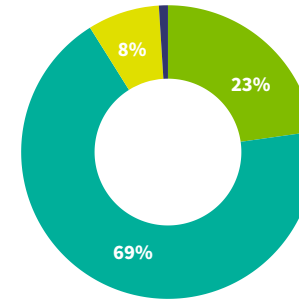
Finally, loyal and generous donors such as yourself continue to support PBW year after year. Everyone at Prevent Blindness Wisconsin deeply appreciates the important role each of our donors plays in making our critical work possible. Thank you for your continued support!

Here's to 65 more years; I hope to celebrate many more anniversaries with you.

Sincerely,



CHARLES B. GROESCHELL
CHAIRMAN OF THE BOARD

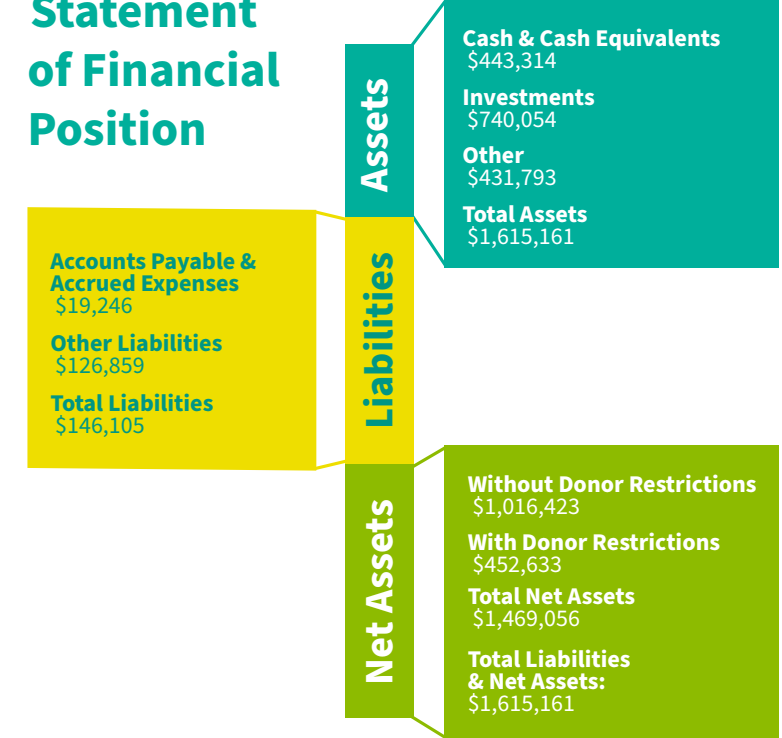


Revenue

- Contributions | \$799,036
- Special Events (Net) | \$262,461
- Investment Income | \$92,941
- Other Revenue | \$10,330

Total Revenue: \$1,164,768

Statement of Financial Position



2023-2024 BOARD OF DIRECTORS

Directors

David Bier
Robert Bjerregaard, MD
Juliya Buettner
F.R. Dengel III
Kristin Ellsworth, JD
Stephanie Engebretson, OD
Robin Gates MBA, MSN, RN
Dana Harkness Minning
Amy Jankowski, OD

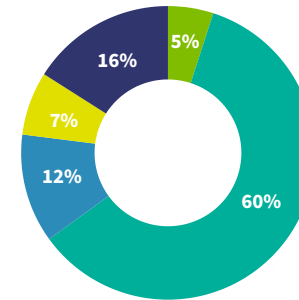
Jenny Pandl Patterson
Monica Parchia Price
Maria Patterson, MD, FAAP
Ned Purtell
Daniel J. Schneck
Timothy Somers
Thomas N. Tuttle, Jr., JD
Peter Tomasi

Officers

Chairman
Charles B. Groeschell
Vice Chairman
Jeff McClellan
Treasurer
Tony Revolinski, CPA
Secretary
Steven Schneider
CEO & President
Tami Garcia

Members Emeritus

Sandy Gold (Mrs. Thomas E.)
Robert L. Hanley
Thomas J. Hauske, Jr.
Harry Herslof
Barbara D. Struck
Carl K. Trimble



Expenses

Program Services

- Public Health | \$49,766
- Community Services | \$545,706
- Professional Education and Training | \$106,583

Supporting Services

- General and administrative | \$66,485
- Fund-raising | \$145,039

Affiliate Support of National Programs | \$126,026

Total Expenses: \$1,039,605

CHILDREN'S VISION HEALTH PROGRAMS

As Wisconsin is one of nine states that does not require vision screenings for preschool or school-age students, PBW and its Children's Vision Screening Partners establish essential public health practices to protect children and their vision health as they learn and grow.



School Nurses

School nurses and the Department of Public Instruction (DPI) collaborate across more than 400 school districts and private schools statewide, advancing PBW's mission through children's vision screenings and needed follow-up vision care.



High School and University Vision Screening Program

990 university and high school students were trained as Certified Vision Screeners—an impressive 12% increase from last year. These students assisted with vision screening 15,334 students throughout the state.



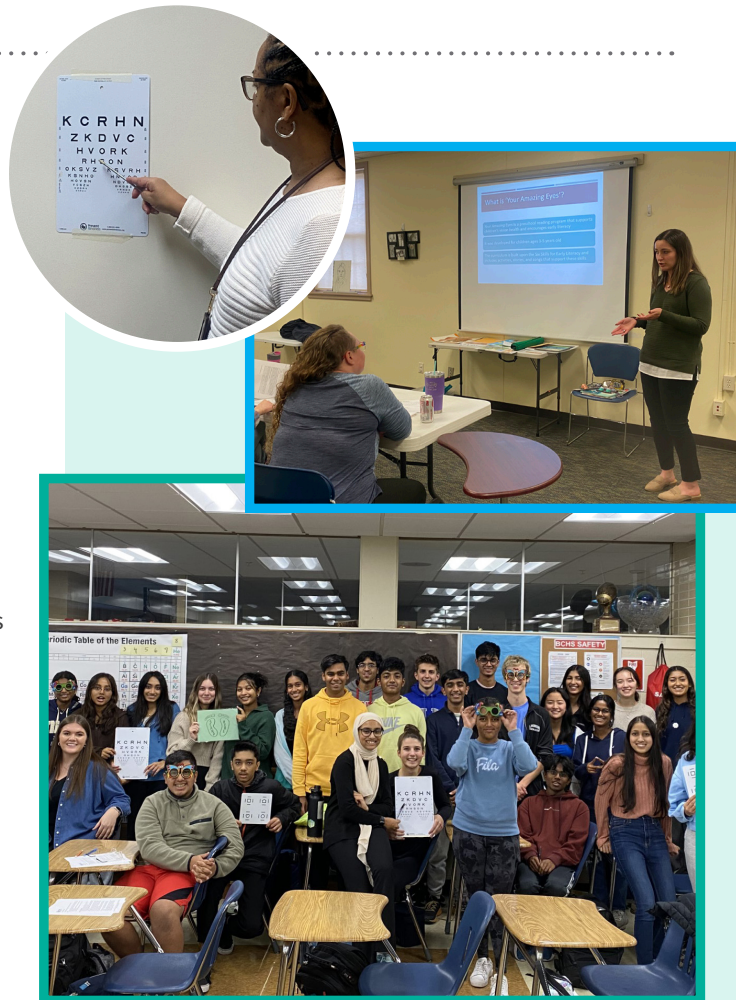
Early Childhood (0-3)

Prevent Blindness Wisconsin's 0-3 Program emphasizes developmental milestones crucial for detecting vision issues from birth to 3 years old. PBW's Vision Milestones workshops, fact sheets, and video clips have impacted 7,701 individuals across Wisconsin.



Head Start

Together with our Head Start partners, 16,197 at-risk children received certified vision screenings, resulting in 2,915 referrals for further vision care.



ADULT VISION HEALTH PROGRAMS

Prevent Blindness Wisconsin's Adult Vision Health Program offers a comprehensive array of services aimed at safeguarding Wisconsin adult's vision. Through public health education programs, adult vision screenings, and care navigation services, the program equips individuals with the knowledge and resources necessary to maintain optimal vision health.



AHW

With support from the Advancing a Healthier Wisconsin Endowment Fund, PBW developed culturally tailored materials to meet the vision health needs of the Southeast Asian community. This includes a toolkit and video for primary and vision care providers, reaching 607 individuals to date.



Mexican Consulate

Since 2020, the Mexican Consulate has shown unwavering dedication to promoting vision health. In response to heightened community demand, vision screenings were increased from bimonthly to monthly, benefiting 127 adults with vision screenings and referring 115 for further vision care.



Voucher Program

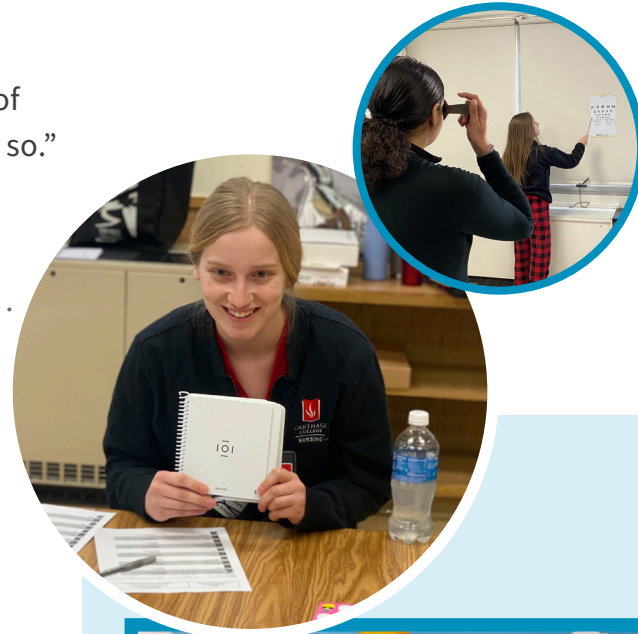
The VSP Vision Care Voucher Program enhances vision care accessibility for low-income, uninsured, and underinsured individuals. In its most successful year to date, the program assisted 506 clients in receiving essential vision care services.



PARTNER SUCCESSES

“Supporting Prevent Blindness Wisconsin has been one of my favorite NHS service projects over the past decade or so.”

-ELISABETH MICHAEL,
RACINE LUTHERAN HIGH SCHOOL TEACHER



“At the end of the semester I always ask my students which clinical was their favorite and which clinical did they get the most out of and the majority of the students always say they get the most out of vision screening and enjoy it the most.”

-LORRAINE SMITH,
EAU CLAIRE UNIVERSITY

“This program is wonderful. I can see the kids really getting involved in this. It’s also wonderful to be able to have a complete activity for story time set to go. The activities are interactive and that really keeps the kids engaged. Vision is extremely important; I remember being vision screened and not passing. Glasses made a world of difference for me growing up.”

- SARA G.,
UNION GROVE LIBRARIAN (YAE PROGRAMMING)



SAVING SIGHT, TOGETHER

Thank you to our donors for helping us bring our vision for each Wisconsin resident to bring healthy vision into focus!

For a full listing of our funders and donors, or to learn more about how you can help, please visit our website at: wisconsin.preventblindness.org

Swing for Sight

A beautiful day of golf at the Ozaukee Country Club was enjoyed by 27 foursomes who participated in PBW's 28th Annual Swing for Sight. This event in support of the mission and vision of Prevent Blindness Wisconsin continues to be a day of great fun and camaraderie.

Eye Walk for Sight

This year EyeWalk for Sight celebrated its second year back at the Milwaukee County Zoo. Beautiful weather greeted 180 supporters who joined together to raise awareness and support PBW's sight saving mission.

Celebrity Waiters Dinner

Prevent Blindness Wisconsin celebrated 65 years of sight saving work at the 43rd Annual Celebrity Waiters Dinner. The Grain Exchange provided a perfect venue and a lovely evening filled with good food, entertainment, and philanthropy was enjoyed by all. Of course, guests were once again served by the Milwaukee Admirals which has become a treasured tradition.





731 North Jackson Street
Suite 405
Milwaukee, WI 53202

OUR VISION IS FOR EACH WISCONSIN RESIDENT TO HAVE HEALTHY VISION AT EVERY STAGE OF LIFE.

“Your vision screening and voucher program has changed my life. I’ve noticed such an improvement in my daily life. My glasses make me feel more secure and calmer. I suffer from anxiety and my blurry vision would frustrate me because I could not distinguish letters as I was reading, but now it is so much better. I don’t have to force my vision to see small letters and am simply happy. Thank you for your programs!”

– GUILLERMO SALGADA,
VSP VISION CARE VOUCHER CLIENT



Our Mission: Founded in 1958, Prevent Blindness Wisconsin improves the lives of children, adults, and families through early detection of eye conditions to prevent blindness and preserve sight. On-going vision screening activities and state wide public health education lead to a lifetime of healthy vision.

414.765.0505 | wisconsin.preventblindness.org | info@pbwi.org

 [@preventblindnesswisconsin](https://www.facebook.com/preventblindnesswisconsin)

 [@preventblindnesswisconsin](https://twitter.com/preventblindnesswisconsin)

 [@PrvntBlindnssWI](https://twitter.com/PrvntBlindnssWI)

 [@prevent-blindness-wi](https://www.linkedin.com/company/prevent-blindness-wi)