As a parent or caregiver, it is important to know that healthy vision plays a role in a variety of aspects throughout life.

**Helpful Tip**
Hold a colorful toy 8 to 15 inches away from baby's face. Slowly move the object back and forth.

**BIRTH - 3 MONTHS**

1. Baby begins to focus on parent's face

2. Baby makes eye contact with caregiver

3. Baby has a social smile and follows parent's face

*Milestones can vary up to six weeks
*At any time, if you have a concern contact your pediatrician.

For more information, please visit wisconsin.preventblindness.org