



# Prevent Blindness Wisconsin

*Our vision is for every Wisconsin resident to have healthy vision at every stage of life.*

## Our Foundation

- We Train and Empower
- We Vision Screen
- We Refer and Educate
- We Strive for a System of Self-Advocacy for Vision Health Across the Lifespan



Founded in 1958, Prevent Blindness Wisconsin improves the lives of children, adults and families through early detection of eye conditions to prevent blindness and preserve sight. On-going vision screening activities and state-wide public health education lead to a lifetime of healthy vision.



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# How We Help



Adult vision screening and education



Children's vision screening and education



Vision care case management and navigation



Vision care financial assistance programs



Vision screening training and certification



## Why is Vision Health Important?



**50%** of adult blindness is preventable through early intervention and care



**1 in 17** preschoolers and **1 in 4** school-aged children has a vision problem



By 2050, it is predicted **half** the world population be myopic (nearsightedness)

“Gemario is over the moon and won't stop saying how proud he is of himself... You have made such a huge impact with all you are doing at Prevent Blindness Wisconsin. **You have given my son some superpowers that have made him become so confident and proud of himself and PBW.** ”

- Nicole Mais, mom of 2022 Vision Screening Ambassador, Gemario



Scan to learn more about Prevent Blindness Wisconsin



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