



Barron County Resource Guide

Name	Address	City	Zip	Telephone	Ophthalmology or Optometry	Doctors	Wheel-chair Access	Accepts Medicare	Accepts Medicaid	Accepts Straight Title 19	Accepts Managed Care/HMO	Bilingual/Interpreter service	Accept Children 3 to 5 years
Springer Eyecare	341 E La Salle Avenue	Barron	54812	715-637-2020	Optometry	Dr. Dean M. Springer, OD	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Wade Family Eye Care	2044 15th Avenue	Cameron	54822	715-458-3937	Optometry	Dr. Georgeann Wade, OD Dr. Erin Wooldridge, OD	Yes	Yes	Yes	Yes	Varies	No	No
Herman Advanced Family Eyecare	712 2nd Street	Chetek	54728	715-924-3660	Optometry	Dr. Brian Herman, OD Dr. Karen L. Herman, OD	Yes	Yes	Yes	Yes	No	No	Yes
Jacobson Advanced Eye Care	1357 2nd Avenue	Cumberland	54829	715-822-2091	Optometry	Dr. Jennifer Jacobson Turcott, OD	Yes	Yes	Yes	Yes	Group Health Care of Eau Claire and Security Health Plan	Yes; Spanish	Yes
Northview Eye Associates	1801 W Knapp Street Suite 3	Rice Lake	54868	715-234-3113	Optometry	Dr. Kevin Jacobson, OD	Yes	Yes	No new patients	No new patients	Varies	No	Yes
Shopko Rice Lake Optical Center	320 South Access Road	Rice Lake	54868	715-236-7906	Optometry	Dr. Michael Ostrander, OD	Yes	Yes	Yes	No	Yes	Yes	Yes
Swanson Eye Care, Inc.	2900 S Wisconsin Avenue	Rice Lake	54868	715-234-2787	Optometry	Dr. Todd Swanson, OD	Yes	Yes	Yes	No	Group Health Care of Eau Claire and Security Health Plan	No	No
Tillman Optometry LLC	2304 S Main Street Suite 4	Rice Lake	54868	715-736-1700	Optometry	Dr. Robert Tillman, OD	Yes	Yes	Yes	Yes	Yes	No	No
Walmart Vision & Glasses	2501 West Avenue	Rice Lake	54868	715-236-7642	Optometry	Dr. James Kellogg, OD	Yes	No	No	No	No	Yes	No
Chippewa Valley Eye Clinic	2820 S Wisconsin Avenue	Rice Lake	54868	715-234-8444	Both	Dr. Roger S. Gray, MD	Yes	Yes	Yes	N/A	Yes	N/A	Dependent on child's diagnosis (Will not be seen for routine eye exams)

Additional Resources

Organization	Contact Information	Items Covered	Criteria/Additional Information
Prevent Blindness Wisconsin - Mobile Eyes/ Sight for Students	414-765-0505	Eye Exams and Eyeglasses if needed	<ul style="list-style-type: none"> ✓ Family income is at or below 200% of Poverty Level. ✓ Is not covered by Medicaid or any other vision insurance. ✓ Has not used a voucher during the last 12 months.
Prevent Blindness Wisconsin - Healthy Eyes	414-765-0505	Eyeglasses only	<ul style="list-style-type: none"> ✓ Does not have any other eyeglass benefits they can access. ✓ Has a valid eyeglass prescription less than one year old. ✓ Family Income is at or below 200% of the Poverty Level.
<p>If you have Medicare, please contact the Medicare Recipient hotline at 1-800-633-2273 to verify your covered services If you have BadgerCare, please contact the BadgerCare Recipient hotline at 1-800-362-3002 to verify your covered services</p> <p>Prevent Blindness Wisconsin - 731 N. Jackson Street - Suite 405 - Milwaukee, WI 53202 Office (414) 765-0505 Fax (414) 765-0377 info@pbwi.org/wisconsin.preventblindness.org</p>			