



Pierce County Resource Guide

Name	Address	City	Zip	Telephone	Ophthalmology or Optometry	Wheelchair Access	Accepts Medicare	Accepts Medicaid	Accepts Straight Title 19	Accepts Managed Care/HMO	Bilingual/Interpreter Service	Accept Children 3 to 5 years
Ritzinger Eye Clinic	338 W Main Street	Ellsworth	54011	(715) 273-3570	Optometry	Yes	N/A	N/A	N/A	N/A	No	Yes
Vision Source Prescott	1435 N Acres Road Suite 700	Prescott	54021	(715) 262-1020	Optometry	Yes	Yes	Yes	Yes	Varies	No	Yes
Falls Family Eye Care	117 S Main Street	River Falls	54022	(715) 425-7228	Optometry	Yes	Yes	No	No	No	No	4+
River Falls Eye Surgery & Laser Center	183 E Pomeroy Street	River Falls	54022	(715) 425-0115	Ophthalmology	Yes	Yes	Varies	N/A	Medical Reasons Only (No routine eye exams)	Yes	No (Pediatric Patients will be referred)
Shopko River Falls Optical Center	1777 Paulson Road	River Falls	54022	(715) 425-6144	Optometry	Yes	Varies	WI Only	Yes	Varies	No	4+ (Unless child knows letters/ numbers)
Eyes On U Optical "Next Day Glasses!"	7419 256th Avenue	Salem	53168	(262) 843-3081	Optometry	Yes	Yes	Yes	Yes	Yes	No	2+ (Specialize in high prescriptions for young patients)
Salem Vision Center, Inc.	7525 242nd Avenue	Salem	53168	(262) 843-1513	Optometry	Yes	Yes	Yes	Yes	Anthem HMO	No	Yes
Valley View Eye Clinic	E344 Eau Galle Road	Spring Valley	54767	(715) 778-5876	Optometry	Yes	Yes	Yes	Yes	Yes	No	Yes

Additional Resources

Organization	Contact Information	Items Covered	Criteria/Additional Info
Prevent Blindness Wisconsin - Mobile Eyes / Sight for Students	414-765-0505	Eye Exam and Eyeglasses if needed	<ul style="list-style-type: none"> ✓ Family income is at or below 200% of Poverty Level ✓ Is not covered by Medicaid or any other vision insurance ✓ Is a U.S. Citizen or documented immigrant with a social security number ✓ Has not used a voucher during the last 12 months
Prevent Blindness Wisconsin - Healthy Eyes	414-765-0505	Eyeglasses only	<ul style="list-style-type: none"> ✓ Does not have any other eyeglass benefits they can access ✓ Has a valid eyeglass prescription less than one year old ✓ Family Income is at or below 200% of the Poverty Level
<p>If you have Medicare, please contact the Medicare recipient hotline at 1-800-633-2273 to verify your covered services If you have BadgerCare, please contact the BadgerCare recipient hotline at 1-800-362-3002 to verify your covered services</p> <p>Prevent Blindness Wisconsin 731 N. Jackson Street Suite 405 Milwaukee, WI 53202 Office (414) 765-0505 Fax (414) 765-0377 info@pbwi.org/wisconsin.preventblindness.org</p>			