

Children's Vision Health

Prevent Blindness America endorses the following recommendations: vision screenings should be performed annually between the ages of 3 years through 6 years, as well as ages 8, 10, 12, 15, and 18. Any child who experiences vision problems or shows symptoms of eye trouble at any time should receive a comprehensive eye examination by an ophthalmologist or an optometrist.

How to find an Eye Doctor:

- Ask your family doctor for the name of a qualified eye care specialist.
- Contact your local ophthalmologist or optometric association.
- Ask family and friends for information about their eye doctor.
- Contact **Prevent Blindness Wisconsin** for a listing of doctors in your area.

Parent Follow-Up is Important!

Young children with vision problems often are not aware that they see things differently than they should. A child's eyes continue to develop throughout childhood and vision changes can happen at any time. Early treatment can save their sight, make an appointment for an eye exam today!

If you would like more information about a vision screening, please contact:

Prevent Blindness Wisconsin

731 North Jackson Street
Suite 220

Milwaukee, WI 53202

(414) 765-0505

<http://wisconsin.preventblindness.org>
info@pbwi.org

Founded in 1958, Prevent Blindness Wisconsin improves the lives of children, adults and families through early detection of eye conditions to prevent blindness and preserve sight. On-going vision screening activities and state-wide public health education lead to a lifetime of healthy vision.

Our vision is for each Wisconsin resident to have healthy vision at every stage of life!

Vision Resources & Services for Wisconsin Children



Professional Eye Care

Wisconsin Academy of Ophthalmology
(920) 560-5645 | www.wieyemd.org

Wisconsin Optometric Association
(608) 824-2200 | www.woa-eyes.org

American Association for Pediatric Ophthalmology & Strabismus (AAPOS)
(415) 561-8505 | <http://aapos.org>

Reduced-Cost Eye Glasses

America's Best
(800) 411-1162 | www.americasbest.com

Glasses Shop
(855) 202-0123 | www.glassesshop.com

Glasses USA
(800) 917-7083 | www.glassesusa.com

GlobalEyeGlasses.com
(800) 315-4428 | www.globaleyeglasses.com

Goggles 4 U
(800) 830-7857 | www.goggles4u.com

Sears Optical
(877) 525-8989 | www.searsoptical.com

Target Optical
(877) 848-8476 | www.targetoptical.com

Wisconsin Vision
(262) 432-2005 | www.wisconsinvision.com

Zenni Optical
(800) 211-2105 | www.zennioptical.com

Financial Resources

Children's EyeCare Program
A program providing no-cost or low-cost health coverage for eligible children in Wisconsin.
(877) KIDS-NOW (1-877-543-7669)
www.insurekidsnow.gov

Healthy Eyes Eyeglass Program
A program that covers the cost of eye glasses for children.
(414) 765-0505
wisconsin.preventblindness.org

InfantSEE
A public health program offering a FREE comprehensive infant eye assessment between 6 and 12 months of age.
(888) 396-EYES (3937) or (314) 983-4160
www.infantsee.org

New Eyes for the Needy
A non-profit organization whose purpose is to improve vision for low-income individuals.
(973) 376-4903 | www.new-eyes.org

Vision Forward
An organization offering resources for individuals with vision loss to reach their full potential to lead active, independent lives.
(414) 615-0100 | www.vision-forward.org

Vision USA - The WI Project
A program offering comprehensive eye care services to children ages 18 and under who are from low income, working families.
1 - (877) 435-2020
www.woa-eyes.org/vision-usa-public

VSP Sight for Students
A voucher program to assist children with the cost of an eye exam and glasses.
(414) 765-0505
wisconsin.preventblindness.org

VSP Mobile Eyes – Materials Only
A voucher program to assist children with the cost of glasses.
(414) 765-0505
wisconsin.preventblindness.org

Support & Services

Maternal & Child Health Hotline
Provides information and links to services and resources for women before, during, and after pregnancy.
(800) 722-2295
www.mch-hotlines.org/mch-hotlines/

The Eye Patch Club
A program offering resources to parents and children who are patching.
(800) 331-2020
www.preventblindness.org

Wisconsin Lions Club
An organization serving the community by reaching, touching, and improving lives.
(715) 677-4764 | www.wisconsinlions.org

Educational Resources

Prevent Blindness Wisconsin
(414) 765-0505
wisconsin.preventblindness.org

Wisconsin Health Agencies
www.dhs.wisconsin.gov/lh-depts/counties.htm

Wisconsin Council of the Blind & Visually Impaired
(608) 255-1166 | www.wcblind.org

Prevent Blindness Wisconsin does not endorse these organizations.