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Prevent Blindness Elects Two New Members to National Board of Directors

***Dr. Linda M. Chous of UnitedHealthcare and Jeffrey L. McClellan of Anthologie
Join Board of National Nonprofit Group***

CHICAGO (July 23, 2018) – [Prevent Blindness](#), the nation's oldest volunteer eye health and safety organization, announced that Linda M. Chous, O.D., Chief Eye Care Officer of [UnitedHealthcare](#), and Jeffrey L. McClellan, President/Owner of [Anthologie, Inc.](#), have been elected to the Prevent Blindness Board of Directors. The vote was held July 17 at the 2018 Prevent Blindness Summer Board Meeting in Washington, D.C.

Dr. Chous serves as the senior eye health professional at UnitedHealthcare, where she oversees vision plan quality, clinical initiatives and wellness programs for more than 19 million plan participants. She uses her clinical expertise to improve the eye health of people nationwide, developing new solutions and services for employers, employees and individuals. In addition to owning [The Glasses Menagerie](#), a pediatric optometric practice in Minneapolis, she is a past president of the Minnesota Optometric Association and has served on the American Optometric Association (AOA) Clinical Practice Guideline Evidenced Based Optometry and Health Promotions Committees. She is a published author and recently received the Women in Optometry Theia Award for Innovation and the AOA President's Award, among other recognitions. Dr. Chous is a graduate of the Southern California College of Optometry.

At Anthologie, Inc., Jeffrey McClellan manages his creative communications firm and is in charge of new business. Anthologie works with clients in the vision industry, including Satisloh and A&R Optical. He is also an Adjunct Professor in Strategic Communications at Marquette University. For more than 17 years, he has volunteered at Prevent Blindness Wisconsin, serving as a Board Member and Chair of the Marketing Committee. Over the years, his firm has donated a variety of graphic design and marketing services. In addition to his volunteer work at Prevent Blindness Wisconsin, he serves as a leader on numerous service trips sponsored by the United Methodist Volunteers in Mission to Honduras. McClellan earned a B.A. of English from Bowling Green State University, and a M.A. of English/Communications from University of North Carolina at Greensboro.

“At Prevent Blindness, we are very fortunate to have a diverse group of leaders from many industries on our national Board of Directors,” said Jeff Todd, president and CEO of Prevent Blindness. “By bringing together experts from across the country in a variety of fields, we gain their high levels of expertise to continue our mission of saving sight.”

For more information about Prevent Blindness or general eye health, please call (800) 331-2020 or visit preventblindness.org. For a listing of all of the Prevent Blindness Board of Directors members, please visit <https://www.preventblindness.org/prevent-blindness-board-directors>.

About Prevent Blindness

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call (800) 331-2020. Or, visit us on the Web at preventblindness.org or facebook.com/preventblindness.

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