

Children's Vision Health

Prevent Blindness endorses the following recommendations: vision screenings should be performed by the pediatrician or primary care physician at each well-child exam through the grade school years. Any child who experiences vision problems or shows symptoms of eye trouble at any time should receive a comprehensive eye examination by an ophthalmologist or an optometrist.

How to find an Eye Doctor:

- Ask your family doctor for the name of a qualified eye care specialist.
- Contact your local ophthalmologist or optometric association.
- Ask family and friends for details and information about their eye doctor.
- Contact **Prevent Blindness Wisconsin** for a listing of doctors in your area.

Parent Follow-Up is Important!

Young children with eye problems often do not know that the way they see the world is not the way others see it. Without early treatment, children's vision problems can lead to permanent vision loss or learning difficulties.

If you would like more information about a vision screening, please contact:

Prevent Blindness Wisconsin

759 North Milwaukee Street
Suite 305
Milwaukee, WI 53202
(414) 765-0505
www.preventblindness.org/wi
info@preventblindnesswisconsin.org

Dane County Office

P.O. Box 955
Sun Prairie, WI 54302
(608) 825-1557

Prevent Blindness Wisconsin is a non-profit volunteer organization founded in 1958. It is an affiliate of Prevent Blindness.

Our mission is to *prevent blindness and preserve sight* in Wisconsin. We serve the state by promoting healthy vision and eye safety through vision screenings, information and referral services, and public and professional education.

Vision Resources & Services For Wisconsin Children



Helping Prevent Blindness and
Preserve Sight in Wisconsin!

Professional Eye Care

Wisconsin Academy of Ophthalmology
(800) 838-3627 | www.wieyemd.org

Wisconsin Optometric Association
(608) 824-2200 | www.woa-eyes.org

American Association for Pediatric Ophthalmology & Strabismus (AAPOS)
(415) 561-8505 | www.aapos.org/

Reduced-Cost Eye Glasses

America's Best
(800) 411-1162 | www.americasbest.com

Glasses Shop
(855) 202-0123 | www.glassesshop.com

Glasses USA
(800) 917-7083 | www.glassesusa.com

GlobalEyeGlasses.com
(800) 315-4428 | www.globaleyeglasses.com

Goggles 4 U
(888) 830-7857 | www.Goggles4u.com

Sears Optical
(877) 525-8989 | www.searsoptical.com

Target Optical
(877) 848-8476 | www.targetoptical.com

Wisconsin Vision
(262) 432-2005 | www.wisconsinvision.com

Zenni Optical
(800) 211-2105 | www.zennioptical.com

Financial Resources

Children's EyeCare Program
A program providing no-cost or low-cost health coverage for eligible children in Wisconsin.
(877) KIDS-NOW | www.insurekidsnow.gov

Healthy Eyes Eyeglass Program
A program that covers the cost of eye glasses for children.
(414) 765-0505 | www.preventblindness.org/wi

InfantSEE
A public health program offering a FREE comprehensive infant eye assessment between 6 and 12 months of age.
(888) 396-EYES | www.infantsee.org

New Eyes for the Needy
A non-profit organization whose purpose is to improve vision for low-income individuals.
(973) 376-4903
www.neweyesfortheneedy.org

Vision Forward
An organization offering resources for individuals with vision loss to reach their full potential to lead active, independent lives.
(414) 615-0100 | www.vision-forward.org

Vision USA-The WI Project
A program offering eye care services to children age 18 & under who are from low income, working families.
(877) 435-2020
www.woa-eyes.org/vision-usa-public

VSP Sight for Students
A voucher program to assist children with the cost of an eye exam and glasses.
(414) 765-0505 | www.preventblindness.org/wi

Support & Services

Maternal & Child Health Hotline
Provides information and links to services and resources for women before, during, and after pregnancy.
(800) 722-2295 | www.mch-hotlines.org

The Eye Patch Club
A program offering resources to parents and children who are patching.
(800) 331-2020 | www.preventblindness.org

Wisconsin Lions Club
An organization serving the community by reaching, touching, and improving lives.
(715) 677-4764 | www.wisconsinlions.org

Educational Resources

Prevent Blindness Wisconsin
(414) 765-0505
www.preventblindness.org/wi

Wisconsin Health Agencies
www.dhs.wisconsin.gov/LocalHealth/

Wisconsin Council of the Blind & Visually Impaired
(608) 255-116 | www.wcblind.org

Prevent Blindness Wisconsin does not endorse these organizations.