About Us

Prevent Blindness Wisconsin was founded in 1958 with a mission to prevent blindness and preserve sight. We work to make sure that everyone has a chance to enjoy a lifetime of healthy vision, starting in infancy and continuing throughout adulthood.

In 2015-2016, more than 2,437 children from ten specific Milwaukee Public Schools did not pass their vision screening and were referred to care. Only 331 of those students, about 14%, reported receiving eye care treatment.

With that knowledge, Prevent Blindness Wisconsin and community partners came together in an effort to increase the number of children who receive eye care and applied for funding through the Healthier Wisconsin Partnership Program. Through a rigorous process, Prevent Blindness Wisconsin has received the funding!

For the 2016-2018 school years, the Healthier Wisconsin Partnership Program’s Healthy Eyes Healthy Futures will focus on helping children who do not pass their vision screening get the resources and care that they need.

- Improve vision health for Wisconsin’s children
- Use a supported system of screening, referral, and education across schools and communities

Prevent Blindness Wisconsin is the lead community partner and the Medical College of Wisconsin is the lead academic partner on the project.

The project aims to increase awareness of the importance of eye health, thus improving children’s vision health access and outcomes in the long-term.

The Healthy Eyes Healthy Futures project will empower our partners to serve the high-risk children in MPS who have higher rates of undetected, undiagnosed, and untreated vision problems due to disparities in access or appropriate referral policies.

Sustainable practices will include:
- New referral patterns to address how vision screening follow-up is conducted
- Increased education
- Intervention to help overcome barriers to care

Community partners who support us on this project include:
- School Nurses
- Parent Coordinators
- Community Primary Care Providers
- Community Health Navigators
- Social Workers
- Badger Care Vision Providers
- HMO Advocates
- and more!

http://wisconsin.preventblindness.org/