The world is a feast of colors and shapes in the eyes of a child. Vision is their window to the world and a critical component of the learning process. If a child does not see clearly, their world is a different place.

Did you know...

- Only one in three children in America has received eye care services before the age of six.
- About 80 percent of learning in a child's first 12 years comes through the eyes.
- More than 12.1 million school-age children, or one in four, have some form of a vision problem.
- Amblyopia is the most common cause of visual impairment in childhood. It affects 2 to 3 out of every 100 children.
- About one in 50 children in America has strabismus. Half of these children are born with the condition; an illness or accident may also cause strabismus.

(Statistics taken from Prevent Blindness America and the National Eye Institute)

Vision screenings and professional eye examinations are recommended as part of a continuum of vision care for children. Prevent Blindness America recommends children have their vision checked at infancy, 6 months, 3 years, 5 years and follow-up as needed.

If you would like more information about a vision screening, please contact:

Prevent Blindness Wisconsin
759 North Milwaukee Street
Suite 305
Milwaukee, WI 53202
(414) 765-0505
www.preventblindness.org/wi
info@preventblindnesswisconsin.org

Dane County Office
P.O. Box 955
Sun Prairie, WI 54302
(608) 825-1557

Northeast Office
1524 University Ave.
Green Bay, WI 53590
(920) 432-5466

Prevent Blindness Wisconsin is a non-profit volunteer organization, founded in 1958, and affiliated with Prevent Blindness America. Our mission is to prevent blindness and to preserve sight in Wisconsin. We serve the state by promoting healthy vision and eye safety through eye screenings, information and referral services, and public and professional education.

Helping Prevent Blindness and Preserve Sight in Wisconsin!
Professional Eye Care
Contact one of these organizations to find an eye care professional close to you:

**Wisconsin Academy of Ophthalmology**
(847) 680-1666 | www.midwesteyemd.org

**Wisconsin Optometric Association**
(800) 678-5357 | www.woa-eyes.org

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How to find an Eye Doctor:
- Ask your family doctor for the name of a qualified eye care specialist.
- Contact your local ophthalmologist or optometric association.
- Ask family and friends for information about their eye doctor.

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Financial Assistance
Contact the following organizations to see if you qualify for reduced or free eye care:

**Children’s EyeCare Program**
(EyeCare America)
(877) KIDS-NOW
www.insurekidsnow.gov

**InfantSEE**
(888) 396-EYES
www.woa-eyes.org

**Medical Assistance**
(Medicaid, Title 19, and Badger Care)
(800) 362-3002
www.dhfs.state.wi.us/medicaid

**New Eyes for the Needy**
(973) 376-4903
www.neweyesfortheneedy.org

**Sight for Students**
(A Vision Service Plan-VSP)
(888) 290-4964
www.sightforstudents.org

Contact your area Prevent Blindness Wisconsin Office for more details on how to obtain a VSP Voucher:
- Milwaukee: (414) 765-0505
- Madison: (608) 825-1557
- Northeast: (920) 432-5466

**Vision USA – The WI Project**
(877) 435-2020
www.woa-eyes.org

**WisconCare**
(608) 221-3815

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Support & Services
The agencies listed below provide information and support for families coping with children’s eye problems:

**Maternal and Child Health Hotline**
(800) 722-2295 | www.mch-hotlines.org

**Department of Public Instruction Visually Impaired Program**
(800) 441-4563
http://dpi.wi.gov/sped/vision.html

**The Eye Patch Club**
(800) 331-2020
http://www.preventblindness.org/children/eye_patch_club_intro.html

**Program for Children and Youth With Special Health Care Needs (CYSHCN)**
http://dhfs.wisconsin.gov/DPH_BFCH/cshcn/

**Wisconsin First Step**
(800) 642-7837

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Educational Resources
Contact these agencies for more information about children’s eye care:

**Prevent Blindness Wisconsin**
(414) 765-0505
www.preventblindnesswisconsin.org/wi

**Toy Industry Association, Inc.**
(Guide to Toys for Children who are Blind or Visually Impaired)
(212) 675-1141

**Wisconsin Health Agencies**
http://dhfs.wisconsin.gov/LocalHealth